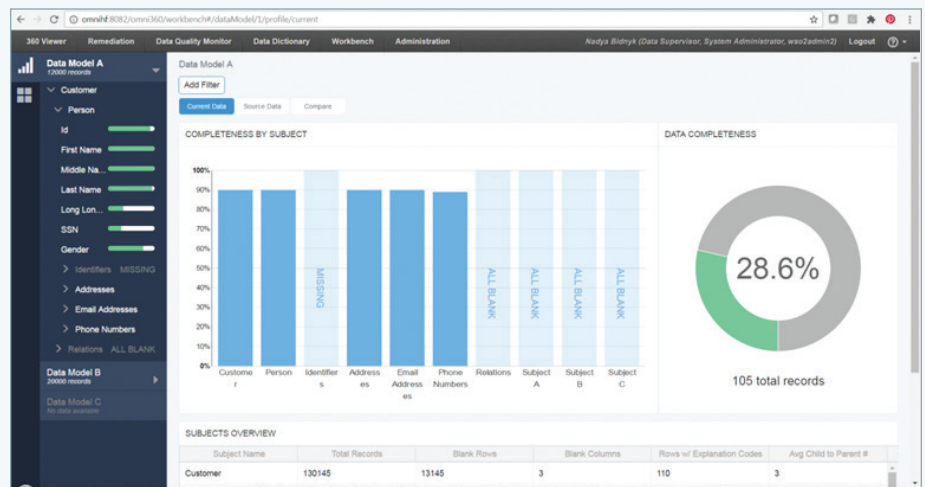


Omni-Gen™ Master Data Management Edition

A Unified Platform for Integrating, Cleansing, and Mastering Information

Highlights

- Delivers rapid time-to-value of MDM
- Cuts implementation times up to 66 percent
- Simplifies multi-domain MDM
- Improves business and IT collaboration



Omni-Gen Master Data Management Edition includes the 360° Viewer, which allows users to search and view mastered information, historical instances across dimensions, and business domains.

Omni-Gen™ is a single platform that delivers data integration, data quality, and master data management (MDM) – in a fraction of the time of competing products. The benefits are huge: Typical project times can be reduced from 18 months to six or fewer.

Omni-Gen Master Data Management Edition includes all the features of the Omni-Gen Data Quality Edition and adds features needed to master data.

Help Business Users Govern Their Data

The **Omni Governance Console** is the business user interface to Omni-Gen. The Master Data Management Edition includes these components:

- **360° Viewer**, which provides a complete, historical, web-based view of golden records mastered across all functional domains for easily identifiable record-data origination and audit. Created to assist in analysis, job management, and MDM, it allows users to search and view mastered information, historical instances across dimensions, and business domains

Information Builders helps organizations transform data into business value. Our business intelligence, integration, and data integrity solutions enable smarter decision-making, strengthen customer relationships, improve performance, and drive growth.

- **Remediation Portal**, a powerful data governance facility providing end-to-end support for the discovery and cleansing of corrupt, invalid, or incomplete data, as well as the linking, unlinking, and deleting of instance records that are associated with a particular golden record group. Business users can configure customizable workflows and alerts that identify when data quality issues require intervention
- **Omni Data Quality Workbench**, which, allows for business and IT collaboration on data quality and governance projects using a business user-oriented, browser-based data cleansing tool
- **Omni Data Quality Monitor**, offering a browser-based dashboard with key data quality indicators so data quality trends can be tracked over time

A Unique Top-Down Methodology

Omni-Gen facilitates efficient integration and mastering of data by helping MDM implementers collaborate with business people regarding business domains such as customer, location, and supplier. Instead of starting with a survey of existing data – a bottom-up approach – business users are asked, “What data do you need, and in what form?” This question kicks off an iterative, agile process for business users to identify every requirement by using Omni-Gen to continually refine the models and data definitions they need.

Omni-Gen users then map the models to sources and define required data quality, match/merge, and remediation rules. The short cycle times keep business users engaged throughout the process, and deliver value on a consistent basis. This process – managed by Omni-Gen from end to end – ensures a faster result without compromising quality or effectiveness.

Benefits and Features

Relate Transactional Data Directly to Mastered Data

Omni-Gen has the ability to integrate and persist transactional data and relate it directly to mastered data. For example, it can show clinical documentation for patients, display on-time delivery metrics for suppliers, and disclose whether or not customers are purchasing according to contracts.

Model-Driven Development Shortens Time-to-Value, Improves ROI

The ability for business users to define their models, and for implementers to generate large parts of the MDM process, significantly reduces project timelines and dramatically increases the economic value of enterprise data.

Get a Complete Business View With Master Multiple Business Domains

Users can develop golden records for all key business entities by creating a single, accurate, web-accessible reference point for all common data elements, such as customers, locations, or employees. They can also incorporate transactional subjects along with their mastered domains.

Easily Identify and Audit Record-Data Origination and Remediated Data

Omni-Gen provides a complete instance record of original data from source systems and shows changes as it moves through the system. Mastered or instance data snapshots can be recovered and viewed from any point in time. The Omni Hierarchy Grouper classifies and groups hierarchies across lines of business in a secure environment, with governance included for approvals. Pop-ups are configurable, providing more detail on the mastered subjects that are used. Other features include cloning with inheritance and configurable advanced searches.

Enhance Information From Any Source

Omni-Gen provides seamless integration and the ability to interact with existing systems and data structures, enabling the rapid consolidation of millions of records according to easily defined business rules.

Omni-Gen Server

Omni-Gen Server is the processing engine that builds and interacts directly with models built in Omni Designer. It features an array of monitoring and management functions that simplify deployment and operations, commands that enable users to control the system, remediation services, and process synchronization. The console provides complete end-to-end visibility on data being loaded and mastered into Omni-Gen.

Learn More

To find out more about how Omni-Gen can help your data management initiatives, visit informationbuilders.com or call 800-969-INFO.

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