Information Builders Success in

Embedded BI

Information Builders provides **better data** and **better analytics** to extend solution value.

Better Data at First Rate

"We ingest millions of records and create billions. Information Builders helps us meet our service-level agreements without significant new investments in hardware. Keeping costs down means we can offer better services to clients."

Bo McWilliams
Managing Director

Better Analytics at DealerTrack

"Embedding WebFOCUS within DealerTrack DMS helps dealers to make smarter, more profitable decisions related to vehicles, parts, customers, sales, inventory, and finance."

Chris Low
Senior Director

Why Embedded BI?

Key Benefits of Embedded Business Intelligence (BI)

- Drive incremental revenue

- Give customers timelier and more impactful insight from applications

- Diversify capabilities at a lower total cost of ownership

- Increase time to value

- Expand a solution's footprint and extend its lifecycle

- Increase competitiveness

- You don't need a team of developers to make your app an analytics app

- Embedded BI increases the adoption of operational users leveraging data and insight, as it appears within the everyday applications and systems that they use

Learn more...

Read about our Embedded BI capabilities

ABC Financial Services

Gets Quick Results

ABC Financial Services is the top provider of club-management solutions to more than 7,500 health and fitness clubs across the U.S., Puerto Rico, and Canada.

By embedding BI and analytics into its club management system, ABC makes it easier for health and fitness club owners to slice and dice performance metrics, and to visualize specific information about enrollment trends, cash flow, and campaign management scenarios. Clients now have a deeper understanding of their business, and powerful insight to help reach their sales goals.

Learn more...

Read how ABC Financial Services got smarter about their metrics

Altice Labs

Improves the Customer Experience

Altice Labs, based in Spain, is a leading supplier of key technology services to the telecommunications industry.

The company enhanced its Altaia performance management system and service-quality platform with analytics and data visualization capabilities. Telecommunications service providers can now provide better service to their customers by utilizing powerful dashboards to monitor daily operational activities, and to track the performance of their operating zones.

Learn more...

Boise Cascade

Builds Operational Value

Boise Cascade is one of North America's largest producers of engineered wood products and plywood and distributors of building materials.

WebFOCUS InfoApps™ and dashboards were embedded into Boise's web-based portal. Customers can examine information about building projects, design specifications, and material lists. Internal analysts can track the tens of millions of dollars in rebates the company pays out each year. Managers can monitor manufacturing, distribution, and sales operations, including profitability breakdowns for any product, customer, or region.

Learn more...

See the results embedded BI brought to Boise Cascade

CDS Global

Generates Actionable Intelligence

CDS Global is a leading provider of outsourced business solutions to publishers, direct marketers, and other types of businesses, with expertise in e-commerce, order management, fulfillment, payment processing, and marketing.

Software-as-a-Service (SaaS)-based BI is helping CDS Global provide better service to its publisher clients. The environment, known as InFOCUS Circ+, provides a clear view of business metrics by visualizing circulation, fulfillment, and order-management data and enabling the creation of reports that combine data and interactive controls in a single, self-contained HTML or PDF file. Users can conduct deep analysis and drill-downs, even when they are disconnected from the network.

Learn more...

Read the full story on the benefits of BI for CDS Global

Chrome River

Polishes Expense Reporting

Chrome River Technologies provides SaaS expense reporting and supplier invoice processing software to small businesses and Fortune 500 companies spanning many industries.

Chrome River users are empowered with in-depth analytical capabilities that generate user-guided reports, including complex reports containing highly sophisticated charts and graphs. This improves visibility into spending patterns by office, department, practice group, user, client, and other variables. Clients now have greater control over their expenses than ever before.

Learn more...

Read how Chrome River's clients earned more trust and control over their expenses

DealerTrack

Revs Up Its Dealer Management System

DealerTrack's high-value SaaS software solutions enhance efficiency and profitability for all major segments of the retail automotive industry.

Dashboards, paramaterized reports, and custom report development in tools in WebFOCUS, Information Builders' BI and analytics platform, were embedded within DealerTrack DMS, allowing customers to visualize business data and create custom reports for parts inventory, customers, service, vehicle histories, and accounting. This meets client demands for better reporting capabilities, helping them better manage their retail businesses, from selling vehicles to handling inventory to producing financial statements.

Learn more...

First Rate Investment Systems

Improves Portfolio Analysis

First Rate is a developer and provider of web-based portfolio analysis and performance measurement software for investment advisors and financial institutions.

First Rate wanted to help its financial advisor clients enhance services to their account holders. By extending its solution with WebFOCUS, First Rate provides access to in-depth details about hundreds of thousands of portfolios. Financial advisors can also perform batch reporting for tens of thousands of accounts, enhance communication with clients by generating and delivering customized presentations, and more efficiently report rates of return.

Learn more...

Read how First Rate empowered financial advisors to do their jobs better

iovation

Battles Internet Fraud

iovation delivers global intelligence about devices, their relationships, and their reputations so businesses can instantly authenticate good users, block fraud, and create the best possible online experience for their customers.

WebFOCUS is embedded into ReputationManager 360 so clients can perform simple and complex queries using data from iovation's knowledge base, which contains details about approximately 800 million physical devices used to conduct online transactions. Users can analyze transaction details, evidence, and device histories, and thoroughly investigate suspicious website visitors. This improves intelligence about devices used in fraudulent interactions, enabling faster response times from the support team.

Learn more...

See how iovation uses more knowledge to protect their business

LeanLogistics

Transports Customers to Better BI

LeanLogistics provides an on-demand transportation management system and related supply-chain services to organizations around the world.

This organization embedded WebFOCUS reports, dashboards, and ad hoc reporting tools directly into an existing SaaS application for transportation management. LeanLogistics can now provide online reporting services to tens of thousands of users who have access to high-level metrics and can interact with their data via a secure web portal. With WebFOCUS, the company can strengthen customer relationships and maintain a competitive advantage.

Learn more...

Paycor

Delivers Smarter HR Services

Paycor is a leading provider of cloud-based human resource (HR) and payroll services, with more than 800 employees, 25,000 customers, and $100 million in annual revenue.

Paycor embedded InfoApps™ directly into its cloud-based product suite. This gives clients a more comprehensive view of their HR operations by allowing them to tap into data in HR, payroll, and timekeeping systems for insight into total compensation, labor distribution, general ledger issues, and employee overtime. This new functionality has increased customer acquisition and retention, and differentiated Paycor in its market.

Learn more...

Plex Systems

Enables Custom ERP Reporting

Plex Systems Inc. is the developer of the Plex Manufacturing Cloud, a cloud-based Enterprise Resource Planning (ERP) solution for the manufacturing enterprise.

When creating reports using SQL programming proved to be too cumbersome for customers, Plex embedded WebFOCUS InfoAssist into its application. InfoAssist allows users to drag and drop data elements into custom, interactive reports, charts, graphs, and dashboards. Customers now have a faster, better way to analyze and visualize their ERP data.

Learn more...

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Sparta Systems

Enhances Quality Management

Sparta Systems is a provider of enterprise quality management software.

WebFOCUS is embedded into Sparta's TrackWise application to allow users to analyze data from the EQMS solution, as well as other sources. Customers can now run their own reports easily, filter data to meet their unique requirements, and make reports visually compelling—all from within TrackWise. This optimizes quality, ensures compliance, and reduces risk while lowering costs.

Learn more...

Read Sparta System's story on how BI helped their business

How **Information Builders** Can Help

Information Builders Provides Partners with:

We partner with our clients to achieve the highest levels of customer satisfaction in the industry.

- A powerful platform that keeps BI and analytic capabilities up-to-date with minimal cost, risk, and time

- A full range of analytics functionality to meet any information need

- Multi-dimensional security to protect sensitive information

- Multi-tenancy support—deploy a single shared instance of WebFOCUS using common code and data definitions

- Maximum scalability and extendibility to support an application's expanding user base

- Integration and integrity capabilities to ensure the accuracy and completeness of solution data

Learn more...

See the benefits of being a partner with Information Builders